

Who Owns Lancaster's Media?

The Lancaster, Pa., area is part of the Harrisburg TV market but is considered a separate radio market – the nation's 114th largest.

Radio

There are eight commercial and seven noncommercial radio stations in the Lancaster radio market. Three national conglomerates, **Clear Channel**, **Citadel Communications** and **Hall Communications** dominate the market, with Clear Channel and Hall each owning two stations. Citadel owns the market's top station, WIOV-FM 105.1, which alone accounts for nearly 40 percent of the market's revenue. Together, these three companies control over 80 percent of the revenues in the market. Latino-owned WVZN-AM 1580 is the only station owned by racial or ethnic minorities in the Lancaster market, and the two Hall Communications stations (WLPA-AM 1490 and WROZ-FM 101.3) are female-owned.

Newspapers

Lancaster-based **Lancaster Newspapers Inc.** publishes a daily morning edition, the *Intelligencer Journal*; an evening edition, the *Lancaster New Era*; and the *Sunday News*. The dailies each have a circulation of approximately 45,000 while the *Sunday News* circulates just over 100,000 copies.

Media Ownership in Lancaster Doesn't Reflect the Diversity of its Population

Racial and ethnic minorities comprise nearly 48 percent of the population in the city of Lancaster, and nearly 11 percent of population in the entire Lancaster radio market. Despite the level of racial and ethnic diversity in the York area, there is just one minority-owned station.

Who Owns York's Media?

The York, Pa., area is part of the Harrisburg TV market but is considered a separate radio market – the nation's 125th largest.

Radio

There are 11 commercial and three noncommercial radio stations in the York market. **Cumulus Broadcasting** dominates the York radio market, owning four stations (in addition to the four it owns in nearby Harrisburg) and controlling 55 percent of the market revenue. There are no commercial radio stations owned by racial or ethnic minorities in the York market, and three female-owned radio stations (WSJW-FM 92.7, owned by Hall Communications, and WHVR-AM 1280 and WYCR-FM 98.5, locally owned by Radio Hanover).

Newspapers

York has two daily newspapers that operate under a joint operating agreement. The *York Daily Record*, owned by Colorado-based publishing giant **MediaNews Group** (which owns 50 dailies and 39 weeklies nationwide) publishes a morning edition. The *York Dispatch*, owned by Washington State-based **Buckner News Alliance**, publishes an afternoon edition on weekdays. The *Daily Record* has a daily circulation of 47,000 and a Sunday circulation of 91,000. The *Dispatch* distributes just over 30,000 copies each weekday.

Media Ownership in York Doesn't Reflect the Diversity of its Population

Racial and ethnic minorities comprise nearly 46 percent of the population in the city of York, and over 13 percent of population in the York radio market (which encompasses Adams and York counties). Despite the level of racial and ethnic diversity in the York area, there are no minority-owned radio or TV stations.

**Tell the FCC to Stop
Media Consolidation**

The official public hearing in
Harrisburg on Feb. 23 is
your opportunity to speak out.

Visit StopBigMedia.com for
more information.

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